

## ○ビジネス研究科 グローバル経営研究専攻

(※)大学院設置基準第16条における特定の課題についての研究成果

### 2021年度春学期

- CONCEPTUALIZATION OF SUPPLY CHAIN RESILIENCE FRAME WORK: CASE OF CORONA VIRUS PANDEMIC AND NATURAL DISASTER IN JAPANESE MANUFACTURING
- NATIONAL FOOTBALL SENTIMENT AND STOCK MARKET RETURNS  
(Is the London Stock Exchange still sentimental to the English National Team?)
- CLINICAL PHASES IN PHARMACEUTICAL COMPANIES AND THE US STOCK MARKET RETURN  
(When is it better to invest in small size pharmaceutical companies?)
- Exploring the effects of COVID-19 Pandemic in Music Consumption in the Valley of Mexico's Metropolitan Area
- (※)Short Interest and Its Predictivity Capabilities: Evidence from the Real-time Data of the UK Market
- DOES BRAND RESONANCE MATTER IN LOW INVOLVEMENT PRODUCTS?
- A STUDY OF BRAND RESONANCE BUILDING BLOCKS AND PERCEIVED AUTHENTICITY OF BUBBLE TEA PRODUCTS IN THAILAND.
- (※)Consumption of Luxury Ethnic Fashion: Understanding Indian Consumer's Purchasing Motivations
- Use of AI for sustainable business development purposes of SME's.
- EXPLORING FACTORS THAT INFLUENCE DESTINATION IMAGE OF JAPAN ON VIETNAMESE MILLENNIAL TRAVELLERS
- DO FOREIGN OWNERSHIP INFLUENCE DIVIDENDS AND SHARE REPURCHASES? EMPIRICAL EVIDENCE FROM JAPAN
- (※)IMPACT OF FOREIGN DIRECT INVESTMENT ON PRODUCTIONS, EXPORTS, AND EMPLOYMENTS IN THE MINING INDUSTRY OF THE REPUBLIC OF GUINEA.
- CEO COMPENSATION & FIRM PERFORMANCE  
A STUDY OF LISTED FAMILY AND NON-FAMILY FIRMS IN INDIA
- (※)FACTORS THAT IMPACT THE DECISION OF GRADE 10 TO 12 STUDENTS TO CHOOSE TUTORIAL SCHOOL IN BANGKOK, THAILAND
- (※)Exploratory research of the Halal restaurants at the most traveling destinations for Muslims in Tokyo - Osaka, and Kyoto
- (※)Measuring Service Quality in the B2B showroom
- (※)WHAT MATTERS FOR LOCAL CUSTOMERS OF HOTELS IN PHUKET, THAILAND?
- THE COMPARISON BETWEEN THAI AND FOREIGN CUSTOMER REVIEWS ON BOOKING.COM
- Consequences of digital transformation readiness on supply chain performance: evidence from the Japanese enterprises
- Exploring the impact of Anime & Manga involvement on the destination image of Japan among Thais
- (※)Do Social Media Influencers Have a Positive Impact on Brand Engagement?

- Assessing the intention of Japanese domestic tourists to visit onsens (温泉) in times of COVID-19
- THE ROLE OF MICRO SMALL AND MEDIUM ENTERPRISES (MSME) IN GLOBAL POVERTY ALLEVIATION

### 2021年度秋学期

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### 2022年度春学期

- Social Media: An alternative to capital intensity of electioneering and marketing of political candidate in an election: The Nigerian equation
- DIGITAL TRANSFORMATION OF ELECTRIC DISTRIBUTION UTILITIES IN EGYPT: ANALYSIS AND STRATEGIC VIEW
- CHALLENGES FOR GROWTH AND DEVELOPMENT OF SMALL AND MEDIUM SIZE BUSINESS IN POVERTY AFFECTED REGION OF EAST AFRICA: CASE STUDY OF SOUTH SUDAN.
- IS THE VALUE PREMIUM DEAD IN JAPAN?
- Utilizing Online Content Text Mining to Study the Destination Image of Japan in the Minds of Chinese Tourists
- (※)Exploring the relationship between game reviews, quantitative variables, and game sales on Steam
- (※)STUDY ON CHANGE MANAGEMENT APPLICATION IN COMPANIES-UNILEVER AND L' OREAL
- A PHENOMENOLOGICAL STUDY ON THE PERSPECTIVE OF BANGLADESH WHITE-COLLAR EMPLOYEES IN THE READYMADE GARMENT INDUSTRY ON SKILL TRAINING AND ITS ROLE IN EXPORTING TO JAPAN APPAREL MARKET.
- (※)How online advertising influences Vietnamese consumers' attitudes and its impact on purchase intention?
- Assessing Financial Deepening and Corruption as a Determinant of Foreign Direct Investment. (A Comparative Analysis of Asian and African Countries)
- Exploring various opinions, attitudes, experiences, and perceptions of ethical decision-making in the corporate context in South Africa.
- The Metropolitan Area: Midrand-Tshwane and eMalahleni  
Do ethics matter?
- (※)ARE ENOUGH POTENTIAL JAPANESE GUESTS WILLING TO PAY MORE FOR SUSTAINABILITY HOTELS IN KYOTO TO JUSTIFY HOTEL MANAGERS GOING GREEN?
- AN ANALYSIS OF US AIRLINE CAPITAL STRUCTURE DECISION-MAKING DURING THE COVID-19 PANDEMIC
- CHANNEL CHOICE IN E-GOVERNMENT: FACTORS AFFECTING CITIZENS' USE AND SATISFACTION WITH GOVERNMENT SERVICE DELIVERY CHANNELS IN VIET NAM
- (※)Exploring the perceptions and purchase intentions of Chinese students who study in U.S colleges towards second-hand clothing.

- ・ (※)Exploring How Certain Factors Influence the Spending Behavior of U.S. Mobile Gamers Playing Imported Mobile RPG Games
- ・ Analysis on Douyin Video Content and Customer Purchase Intention: China Young Cosmetics Brands Targeting Gen Z as an Example
- ・ The (R)Evolution of Sustainable Fashion in India
- ・ (※)ANALYZING THE VALUE CHAIN IN SUSTAINABLE SUPPLY CHAIN MANAGEMENT: AUTO MANUFACTURING CASE STUDY
- ・ (※)THE ROLE OF INDOOR-VERTICAL FARMING IN GUARANTEEING THE FOOD SECURITY IN EGYPT
- ・ APPLY DIGITAL SUPPLY CHAIN TO IMPROVE SUPPLY CHAIN RESILIENCE AND PERFORMANCE IN JAPAN BUSINESSES
- ・ (※)Mediating role of resilience on the effect of personality traits to job engagement
- ・ Food waste and consumer behaviors in Bangkok
- ・ A Study on Establishing Sustainable Otaku Business: Consumer Preference on Japanese Otaku Merchandise — the Case of Figures/Model Kits

2022年度秋学期

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