

○ビジネス研究科 グローバル経営研究専攻

(※) 大学院設置基準第16条における特定の課題についての研究成果

2023年度春学期

- ・ The Business Environment and Regulation Impact on Foreign Direct Investment in ASEAN
- ・ EXPLORING WORK VALUES OF MILLENNIALS AND GENERATION Z IN PHILIPPINE BUSINESS PROCESS OUTSOURCING INDUSTRY
- ・ EXPLORING STAKEHOLDER READINESS TO ADOPT AND CONTRIBUTE TO DEVELOPING SMART CITIES
- ・ “EXPLORE THE EFFECT OF BLOCKCHAIN GOVERNANCE ON PROSUMER ENGAGEMENT IN THE RENEWABLE ENERGY TRANSITION”
- ・ Identifying factors that influence the decision of Indian youth regarding use of car sharing services
- ・ The key factors influencing small and medium business owners to introduce cashless payments in their stores in Japan.
- ・ EXPLORING MOTIVATIONS OF VIETNAMESE PLAYERS FOR CONTINUED PLAY AND IN-GAME PURCHASES IN FEMALE-ORIENTED MOBILE GAMES
- ・ (※) EXPLORING THE ODDS OF BECOMING A PARENT IN JAPAN
- ・ (※) A STUDY ABOUT SUPPORTERS’ ACCEPTANCE OF FOOTBALL CLUB NFT MERCHANDISE IN CHINA
- ・ The Effect of Brand Value of Japanese Cosmetics on Purchase Intention for International Residents in Japan
- ・ FASHION BRANDS AND THEIR BOLD ATTEMPTS TO ESTABLISH THEMSELVES IN NFT MODULE ON METAVERSE
- ・ (※) Understanding generation MZ consumers’ purchase motivation for food character products and its application in social marketing
- ・ (※) THE IMPACT OF CELEBRITY ENDORSEMENT ON PURCHASE INTENTIONS OF GENERATION Z IN CHINA: A STUDY ON TRADITIONAL CELEBRITIES AND ESPORTS TEAM CELEBRITIES
- ・ THE SWEAT BET: THE IMPACT OF FOOTBALL SPONSORSHIP DEALS ON SPONSOR COMPANY STOCKS
- ・ Investigating the Relationship Between Top-Selling Sunscreen Products and Japanese Consumer Needs
- ・ (※) TOWARDS BRIDGING THE INTENTION-BEHAVIOR GAP REGARDING SUSTAINABLE COFFEE IN JAPAN: UNDERSTANDING THE FACTORS IN SHAPING SUSTAINABLE COFFEE PURCHASE BEHAVIOR FOR SUSTAINABLE COFFEE DEVELOPMENT
- ・ How do Visually Impaired People Travel?
- ・ Exploring challenges and difficulties that visually disabled people face during traveling using qualitative method.
- ・ (※) IN SEARCH OF A FINANCIAL MODEL TO MODERNIZE AND IMPROVE THE PERFORMANCE OF SMALL-SCALE COFFEE FARMERS IN UGANDA

- VEGANISM IN JAPAN AN EMPIRICAL STUDY USING NETNOGRAPHY TO UNDERSTAND THE PERCEPTION AND CHALLENGES OF VEGAN CONSUMERS IN JAPAN.
- Investigating Vietnamese Consumers' Attitude and Intention to use Food Traceability System when purchasing Organic Food
- WHAT IS THE APPROPRIATE MODEL FOR PHARMACEUTICAL COMPANIES TO EFFICIENTLY COMMUNICATE WITH HCPS POST-COVID FOR VALUE CREATION THROUGH SALES/MARKETING?
- Impact of foreign ownership and governance features on firm performance - Evidence of Vietnam
- (※) ANALYZING THE RELATIONSHIP BETWEEN FUEL PRICE AND ELECTRIC VEHICLE ADOPTION IN JAPAN: A PREFECTURAL-LEVEL ANALYSIS
- (※) Exploring the Impact of Practical Business Management program "Mini-MBA" on career advancement & business management
- RISE OF "WOKE" CONSUMERISM
- Exploring Gen-z' s ethical fashion consumption: Theory of planned behavior
- Investigation the influence of online learning on Thai students' engagement for learning Japanese language
- EXPLORING THE IMPACT OF UNIVERSITY BUSINESS INCUBATORS (UBI) IN FOSTERING ENTREPRENEURSHIP AND GROWTH PERFORMANCE OF INCUBATED SMALL START-UP BUSINESSES IN CAMEROON.
- PERCEIVED FACTORS AFFECTING CONSUMER PURCHASE INTENTION ON TIKTOK "Taking Beauty Products Promotion Videos in China as Example"
- THE ORDER-UP-TO INVENTORY MODEL FOR INVENTORY MANAGEMENT WITH STOCHASTIC PRODUCT RETURNS: APPLICATION TO INVENTORY REPLENISHMENT OF THIRD-PARTY SELLERS ON AMAZON MARKETPLACE
- (※) A PRACTICAL CASE STUDY OF THE CUSTOMER' S PERCEPTION OF THE RECEPTION OF A NEW MOBILE PHONE APPLICATION EXPECTED TO BE LAUNCHED IN THE USA' S PET OWNER MARKET

2023年度秋学期

- (※) Food Consumption during COVID-19 in Mongolia
- (※) EXAMINING THE FACTORS THAT AFFECT THE ADOPTION OF CRYPTOCURRENCIES AND IMPACT ON ITS USEFULNESS AS A MEANS OF TRANSACTION: THE CASE OF ECUADOR

2024年度春学期

- (※) A Case study on the GCC Region and the importance of Localizing games in the Middle East
- Minecraft in Education: Barriers to Broader Implementation, and Impact of Parental Involvement

- (※) GENERATIVE AI, EXPLORING USE CASES BY INBOUND TOURISM FIRMS AND TOURISTS IN JAPAN
- ASSESSMENT OF THE QUALITY OF THE BUSINESS ENVIRONMENT FOR MICRO, SMALL AND MEDIUM ENTERPRISES (MSMEs) IN THE CITY OF MALOLOS, THE PHILIPPINES
- (※) THE EFFECT OF GREEN MARKETING ON CONSUMERS' PURCHASE INTENTION AND BRAND IMAGE - THE CASE OF LOUISA COFFEE IN TAIWAN
- HOW THE CROSS-BORDER MERGER AND ACQUISITION DEAL INFLUENCE THE ICT INDUSTRY IN JAPAN - THE EVIDENCE FROM THE STOCK MARKET
- (※) Study on F company and implication of Inventory prediction and optimization of inventory control
- Does diversity pay? Measuring diversity impact through corporate disclosures.
- FAMA-FRENCH THREE-FACTOR MODEL IN CHINA STOCK MARKET
- (※) INVESTIGATING THE IMPLEMENTATION OF ICT SOLUTIONS IN LOGISTICS INDUSTRY: THE CASE STUDY OF MONGOLIA
- THE POWER OF SOCIAL MEDIA MARKETING IN BUILDING BRAND EQUITY TO CUSTOMERS' PURCHASE INTENTION IN MYANMAR ALCOHOL INDUSTRY
- THE EFFECT OF TAX AVOIDANCE BEHAVIOR ON CSR PERFORMANCE IN JAPAN
- CONSUMER PERCEPTION OF CRUELTY FREE AND VEGAN MARKS— A COMPARISON BETWEEN JAPAN AND THE UNITED STATES
- ELECTRIC VEHICLES (EVs) ADOPTION IN MYANMAR
- A Study of the Thai Fan-Subtitle Movement in the Japanese Drama Industry
- (※) Utilizing Data Analytics for Music Success: Data-Driven Decision Making in Music Technology Ventures for French Artists
- (※) IMMIGRANT BELONGING AND INTEGRATION INTO THE LOCAL LABOUR MARKET - A STUDY OF CHINESE CANADIANS LIVING IN VANCOUVER, BC
- (※) Consumer Purchasing Behavior And Technology: A Study On Tableside Self-order In Japan Izakaya
- (※) DIGITAL LITERACY IN JAPANESE UNIVERSITY STUDENTS. AN ADVANTAGE IN THE JOB MARKET?
- Shinise Companies' Relation to their Stakeholders to Achieve a Sustainable Model.
- (※) Indonesia-Japan: The Effect of Foreign Labor Export to Japan Labor Shortage and Value to Work in Japan
- THE INFLUENCE OF NATIONAL CULTURE ON MANAGEMENT PRACTICES IN THE MANUFACTURING SECTOR: AN INTERNATIONAL COMPARATIVE STUDY
- (※) The future of human-AI Collaboration in graphic design: How to maintain balance between automation and human creativity
- The Relationship between Branding Mascot and Customer Purchase intention in Thailand
- (※) CULTURAL FUSION: IMPACTS OF NARRATIVES OF LUXURY BRANDS
- Key Factors Contributing To Successful Lean Implementation Strategy
- Drivers and Barriers to Sustainability Adoption: A Case Study of SMEs in Thailand

- (※) E-COMMERCE PLATFORMS BEHAVIORS FOR EVENTS IN THAILAND: IS SPECIAL PROMOTIONAL STRATEGY NEEDED?
- Exploring Determinants of Foreign Buyers' Purchase Intentions in vacant house in Japan
- Does psychological safety level matter: A study on a relationship between psychological safety levels and turnover intention of foreign employees in Japan
- (※) Research on Factors Influencing Chinese Customers' Continuous Purchase Intention towards Fashion Co-branding Through the Use of Content Social E-Platform
- (※) Cost of Ownership for BEV and PHEV - Comparative Analysis Between China and Japan
- (※) The Impact of "Double Reduction" Policy on Homework Regulations and Extracurricular Reading on Students' Cognitive and Non-Cognitive Abilities
- An Assessment of the Public Business Policy in Facilitating Foreign Direct Investment in Tanzania
- The Value of Generative AI in transforming Sustainability Reporting: Bridging Theory and Practice
- OPTIMIZING SUPPLY CHAIN RESILIENCE STRATEGIES TO FACE NATURAL DISASTERS LESSONS FROM JAPANESE COMPANIES FACING SEISMIC DISRUPTIONS
- (※) DIGITAL TRANSFORMATION AND ITS IMPACT ON BUSINESS PERFORMANCE
- THE IMPACT OF REGULATIONS MANDATING THE GRI GUIDELINES ON CORPORATE EMISSIONS DISCLOSURE IN THE CONTEXT OF THE UNITED ARAB EMIRATES
- PROMOTING FDI IN CAMBODIA: DETERMINANT FACTORS TO ATTRACT FDI FROM CHINA AND OTHER COUNTRIES
- EXPLORING THE IMPACT OF INNOVATION HUBS ON ENTREPRENEURIAL INTENTION OF STUDENTS IN ZIMBABWE' S STATE UNIVERSITIES.
- EXPLORING FANDOM CONTENT CREATION: SAFE-HAVEN FOR LGBT CREATIVES TO ACHIEVE CAREER SATISFACTION?

2024年度秋学期

- FACTORS FUELLING THE RECENT RALLY IN INDIAN PSB STOCKS.
- (※) Exploring uncertainties caused by multi-crisis that impacted Germany' s future economy and the relationship with China