

○ビジネス研究科 グローバル経営研究専攻

(※) 大学院設置基準第16条における特定の課題についての研究成果

2022年度春学期

- ・ Social Media: An alternative to capital intensity of electioneering and marketing of political candidate in an election: The Nigerian equation
- ・ DIGITAL TRANSFORMATION OF ELECTRIC DISTRIBUTION UTILITIES IN EGYPT: ANALYSIS AND STRATEGIC VIEW
- ・ CHALLENGES FOR GROWTH AND DEVELOPMENT OF SMALL AND MEDIUM SIZE BUSINESS IN POVERTY AFFECTED REGION OF EAST AFRICA: CASE STUDY OF SOUTH SUDAN.
- ・ IS THE VALUE PREMIUM DEAD IN JAPAN?
- ・ Utilizing Online Content Text Mining to Study the Destination Image of Japan in the Minds of Chinese Tourists
 - ・ (※) Exploring the relationship between game reviews, quantitative variables, and game sales on Steam
- ・ (※)STUDY ON CHANGE MANAGEMENT APPLICATION IN COMPANIES-UNILEVER AND L' OREAL
- ・ A PHENOMENOLOGICAL STUDY ON THE PERSPECTIVE OF BANGLADESH WHITE-COLLAR EMPLOYEES IN THE READYMADE GARMENT INDUSTRY ON SKILL TRAINING AND ITS ROLE IN EXPORTING TO JAPAN APPAREL MARKET.
 - ・ (※) How online advertising influences Vietnamese consumers' attitudes and its impact on purchase intention?
- ・ Assessing Financial Deepening and Corruption as a Determinant of Foreign Direct Investment. (A Comparative Analysis of Asian and African Countries)

Exploring various opinions, attitudes, experiences, and perceptions of ethical decision-making in the corporate context in South Africa.
The Metropolitan Area: Midrand-Tshwane and eMalahleni
Do ethics matter?
 - ・ (※) ARE ENOUGH POTENTIAL JAPANESE GUESTS WILLING TO PAY MORE FOR SUSTAINABILITY HOTELS IN KYOTO TO JUSTIFY HOTEL MANAGERS GOING GREEN?
- ・ AN ANALYSIS OF US AIRLINE CAPITAL STRUCTURE DECISION-MAKING DURING THE COVID-19 PANDEMIC
- ・ CHANNEL CHOICE IN E-GOVERNMENT: FACTORS AFFECTING CITIZENS' USE AND SATISFACTION WITH GOVERNMENT SERVICE DELIVERY CHANNELS IN VIET NAM
 - ・ (※) Exploring the perceptions and purchase intentions of Chinese students who study in U.S colleges towards second-hand clothing.
 - ・ (※) Exploring How Certain Factors Influence the Spending Behavior of U.S. Mobile Gamers Playing Imported Mobile RPG Games
- ・ Analysis on Douyin Video Content and Customer Purchase Intention: China Young Cosmetics Brands Targeting Gen Z as an Example
- ・ The (R)Evolution of Sustainable Fashion in India

- (※) ANALYZING THE VALUE CHAIN IN SUSTAINABLE SUPPLY CHAIN MANAGEMENT: AUTO MANUFACTURING CASE STUDY
- (※) THE ROLE OF INDOOR-VERTICAL FARMING IN GUARANTEEING THE FOOD SECURITY IN EGYPT
- APPLY DIGITAL SUPPLY CHAIN TO IMPROVE SUPPLY CHAIN RESILIENCE AND PERFORMANCE IN JAPAN BUSINESSES
- (※) Mediating role of resilience on the effect of personality traits to job engagement
- Food waste and consumer behaviors in Bangkok
- A Study on Establishing Sustainable Otaku Business: Consumer Preference on Japanese Otaku Merchandise — the Case of Figures/Model Kits

2022年度秋学期

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2023年度春学期

- The Business Environment and Regulation Impact on Foreign Direct Investment in ASEAN
- EXPLORING WORK VALUES OF MILLENNIALS AND GENERATION Z IN PHILIPPINE BUSINESS PROCESS OUTSOURCING INDUSTRY
- EXPLORING STAKEHOLDER READINESS TO ADOPT AND CONTRIBUTE TO DEVELOPING SMART CITIES
- “EXPLORE THE EFFECT OF BLOCKCHAIN GOVERNANCE ON PROSUMER ENGAGEMENT IN THE RENEWABLE ENERGY TRANSITION”
- Identifying factors that influence the decision of Indian youth regarding use of car sharing services
- The key factors influencing small and medium business owners to introduce cashless payments in their stores in Japan.
- EXPLORING MOTIVATIONS OF VIETNAMESE PLAYERS FOR CONTINUED PLAY AND IN-GAME PURCHASES IN FEMALE-ORIENTED MOBILE GAMES
- (※) EXPLORING THE ODDS OF BECOMING A PARENT IN JAPAN
- (※) A STUDY ABOUT SUPPORTERS’ ACCEPTANCE OF FOOTBALL CLUB NFT MERCHANDISE IN CHINA
- The Effect of Brand Value of Japanese Cosmetics on Purchase Intention for International Residents in Japan
- FASHION BRANDS AND THEIR BOLD ATTEMPTS TO ESTABLISH THEMSELVES IN NFT MODULE ON METAVERSE
- (※) Understanding generation MZ consumers’ purchase motivation for food character products and its application in social marketing
- (※) THE IMPACT OF CELEBRITY ENDORSEMENT ON PURCHASE INTENTIONS OF GENERATION Z IN CHINA: A STUDY ON TRADITIONAL CELEBRITIES AND ESPORTS TEAM CELEBRITIES

- THE SWEAT BET: THE IMPACT OF FOOTBALL SPONSORSHIP DEALS ON SPONSOR COMPANY STOCKS
- Investigating the Relationship Between Top-Selling Sunscreen Products and Japanese Consumer Needs
 - (※) TOWARDS BRIDGING THE INTENTION-BEHAVIOR GAP REGARDING SUSTAINABLE COFFEE IN JAPAN: UNDERSTANDING THE FACTORS IN SHAPING SUSTAINABLE COFFEE PURCHASE BEHAVIOR FOR SUSTAINABLE COFFEE DEVELOPMENT
- How do Visually Impaired People Travel?
 - Exploring challenges and difficulties that visually disabled people face during traveling using qualitative method.
 - (※) IN SEARCH OF A FINANCIAL MODEL TO MODERNIZE AND IMPROVE THE PERFORMANCE OF SMALL-SCALE COFFEE FARMERS IN UGANDA
- VEGANISM IN JAPAN AN EMPIRICAL STUDY USING NETNOGRAPHY TO UNDERSTAND THE PERCEPTION AND CHALLENGES OF VEGAN CONSUMERS IN JAPAN.
- Investigating Vietnamese Consumers' Attitude and Intention to use Food Traceability System when purchasing Organic Food
- WHAT IS THE APPROPRIATE MODEL FOR PHARMACEUTICAL COMPANIES TO EFFICIENTLY COMMUNICATE WITH HCPS POST-COVID FOR VALUE CREATION THROUGH SALES/MARKETING?
 - Impact of foreign ownership and governance features on firm performance - Evidence of Vietnam
 - (※) ANALYZING THE RELATIONSHIP BETWEEN FUEL PRICE AND ELECTRIC VEHICLE ADOPTION IN JAPAN: A PREFECTURAL-LEVEL ANALYSIS
 - (※) Exploring the Impact of Practical Business Management program "Mini-MBA" on career advancement & business management
- RISE OF "WOKE" CONSUMERISM
 - Exploring Gen-z' s ethical fashion consumption: Theory of planned behavior
 - Investigation the influence of online learning on Thai students' engagement for learning Japanese language
- EXPLORING THE IMPACT OF UNIVERSITY BUSINESS INCUBATORS (UBI) IN FOSTERING ENTREPRENEURSHIP AND GROWTH PERFORMANCE OF INCUBATED SMALL START-UP BUSINESSES IN CAMEROON.
- PERCEIVED FACTORS AFFECTING CONSUMER PURCHASE INTENTION ON TIKTOK "Taking Beauty Products Promotion Videos in China as Example"
- THE ORDER-UP-TO INVENTORY MODEL FOR INVENTORY MANAGEMENT WITH STOCHASTIC PRODUCT RETURNS: APPLICATION TO INVENTORY REPLENISHMENT OF THIRD-PARTY SELLERS ON AMAZON MARKETPLACE
 - (※) A PRACTICAL CASE STUDY OF THE CUSTOMER' S PERCEPTION OF THE RECEPTION OF A NEW MOBILE PHONE APPLICATION EXPECTED TO BE LAUNCHED IN THE USA' S PET OWNER MARKET

- (※) Food Consumption during COVID-19 in Mongolia
 - (※) EXAMINING THE FACTORS THAT AFFECT THE ADOPTION OF CRYPTOCURRENCIES AND IMPACT ON ITS USEFULNESS AS A MEANS OF TRANSACTION: THE CASE OF ECUADOR